

VISION AND STRATEGIC THEMES OF THE ACTION PLAN

This section sets out the vision for cultural development in Waverley and strategic themes of the action plan which deliver this vision.

The vision is:

To enhance the quality of life and to ensure that all Waverley's residents have the opportunity to pursue a wide range of cultural activities through which they can make enjoyable and fulfilling use of their leisure time and increase their well-being.

The strategic themes of the action plan are:

- Increase Opportunities for Young People
- Sport and Leisure
- Museums
- Theatre/Arts Performance
- Safer and Stronger Communities
- Promoting Health
- Quality of Life – Countryside and Open Spaces

Some cross cutting themes include:

- Sustainability
- Safeguarding Children and Young People
- Equality and Diversity
- Social Inclusion
- Community Development

The countryside themes and local priorities in Surrey are set out in Surrey County Council's "Sustainable Communities Strategy, 2008-2011 – a vision for Surrey in 2020". This describes a county of communities that are:

- Distinctive
- Confident
- Caring
- Creative
- Safe

Each action in the plan is referenced to the five key themes:

- Children and young people
- Health and well-being
- Economic development
- Housing, infrastructure and environment
- Safer and stronger communities

Each action in the plan is also referenced to one or more of the key priorities in Waverley's Corporate Plan with a single letter reference. The five key priorities with measurable examples of outcomes are:-

- Leisure – the Council is committed to improving and supporting opportunities for all to take part in sport, recreation, and culture. We will increase year on year uptake of the IN2 card by 100 cards each year.
- Improving lives - the Council is committed to improving the quality of life for all, particularly the more vulnerable within society. We will attend the Active Waverley Forum to champion disabled sport, community safety and health promotion
- Value for money – the Council is committed to ensuring that all activities it carries out are customer focussed and provide good value for money. We will complete refurbishments of Cranleigh Leisure Centre by January 2010 and Farnham Leisure Centre by November 2010 and develop proposals for a new Leisure Centre for Godalming in 2009.
- Environment – the Council is committed to protecting and enhancing Waverley's unique mix of rural and urban communities. We will have three green flag accreditations in place by 2011.
- Subsidised affordable housing – the Council is committed to working for more subsidised affordable housing to be built, and to managing council housing well.

The Action Plan will be available in hard copy on request as well as on Waverley's web site. The Action Plan contains a range of performance indicators which are monitored by Waverley throughout the year. The delivery of the overall action plan will be monitored annually and will be periodically updated (at least annually) as a result of the continuous feedback opportunity available on the web. Waverley's Local Strategic Partnership will be the vehicle for delivering some of the Action Plan.

The Action Plan, annually updated, will be used to steer the Council's Service Plans and the delivery of the Action Plan will be part of the Annual Performance Plan and of Local Area Agreements. The review of leisure and cultural provision in Waverley was conducted by a Councillor's Special Interest Group during the whole of 2008 and this revised Action Plan has been produced as a result of that work.

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